

ORDER



Orders
Order / Rev: 720760
Alt Order #: 06364383
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 568
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	57	\$88,275.00	\$75,033.75
10/29/12	10/29/12	10	\$9,950.00	\$8,457.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	57	\$88,275.00	\$75,033.75	0.00
November 2012	10	\$9,950.00	\$8,457.50	0.00
Totals	67	\$98,225.00	\$83,491.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/23/12	10/26/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- T- TF - -	:30	3	\$1,000.00	P-4	0.00	NM	3	\$3,000.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T- TF - -					3	\$1,000.00		0.00			
2	KARE	10/29/12	10/29/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M- - - - -	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$1,000.00		0.00			
3	KARE	10/23/12	10/26/12	Today Show Today Show	CM	7-9a	- TW- F- -	:30	3	\$800.00	P-4	0.00	NM	3	\$2,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TW- F- -					3	\$800.00		0.00			
4	KARE	10/29/12	10/29/12	Today Show Today Show	CM	7-9a	M- - - - -	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$900.00		0.00			
5	KARE	10/23/12	10/26/12	M-F 9-10a TODAY	CM	9-10a	- TWTF - -	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$350.00		0.00			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/29/12	10/29/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$350.00		0.00						
7	KARE	10/24/12	10/26/12	M-F 10-11a TODAY	CM	10-11a	--WTF--	:30	3	\$225.00	P-4	0.00	NM	3	\$675.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$225.00		0.00						
8	KARE	10/29/12	10/29/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$125.00		0.00						
9	KARE	10/23/12	10/26/12	Days of Our Lives Days of Our Lives	CM	12-1p	-TW-F--	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TW-F--	3		\$300.00		0.00						
10	KARE	10/23/12	10/26/12	M-F 1-2p Rachel Ray	CM	1P-2P	-T--F--	:30	2	\$250.00	P-4	0.00	NM	2	\$500.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T--F--	2		\$250.00		0.00						
11	KARE	10/29/12	10/29/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$250.00		0.00						
12	KARE	10/24/12	10/26/12	M-F 2-3p The Doctors	CM	2P-3P	--W-F--	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W-F--	2		\$300.00		0.00						
13	KARE	10/23/12	10/26/12	M-F 3-4p DR OZ	CM	3-4p	-TWTF--	:30	2	\$675.00	P-4	0.00	NM	2	\$1,350.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	2		\$675.00		0.00						
15	KARE	10/23/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-TWTF--	:30	4	\$525.00	P-4	0.00	NM	4	\$2,100.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$525.00		0.00						
16	KARE	10/29/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$525.00		0.00						
17	KARE	10/23/12	10/26/12	M-F 430-5p Jeopardy	CM	430-5P	-TWTF--	:30	2	\$1,350.00	P-4	0.00	NM	2	\$2,700.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	2		\$1,350.00		0.00						
18	KARE	10/29/12	10/29/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,350.00		0.00						
19	KARE	10/24/12	10/24/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--W----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,800.00		0.00						
20	KARE	10/29/12	10/29/12		CM	5-530p	M-----	:30	1	\$1,975.00	P-4	0.00	NM	1	\$1,975.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p KARE 11 5 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,975.00		0.00			
21	KARE	10/23/12	10/25/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-T--	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T--					2	\$1,975.00		0.00			
22	KARE	10/27/12	10/27/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$900.00		0.00			
23	KARE	10/27/12	10/27/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,150.00		0.00			
27	KARE	10/25/12	10/25/12	Vikings Regular Season Viking Regular Season	CM	7-1030P	---T---	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$15,000.00		0.00			
28	KARE	10/23/12	10/26/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-T--F--	:30	2	\$3,150.00	P-4	0.00	NM	2	\$6,300.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T--F--					2	\$3,150.00		0.00			
29	KARE	10/29/12	10/29/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,375.00	P-4	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$3,375.00		0.00			
30	KARE	10/27/12	10/27/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$3,150.00	P-4	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$3,150.00		0.00			
31	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$3,150.00	P-4	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$3,150.00		0.00			
34	KARE	10/24/12	10/26/12	Late Night Late Night NBC	CM	1135pm-1235xm	--W-F--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W-F--					2	\$200.00		0.00			
35	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$450.00		0.00			
36	KARE	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
37	KARE	10/28/12	10/28/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,150.00		0.00			
38	KARE	10/23/12	10/26/12	M-F 430-5A M-F 430-5a	CM	430-5a	-TWTF--	:30	5	\$50.00	P-2	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					5	\$50.00		0.00			

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KARE

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39	KARE	10/23/12	10/26/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	- TWTF - -	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF - -		5				\$100.00		0.00			
40	KARE	10/24/12	10/24/12	M-F 430-5p Jeopardy	CM	430-5P	- - W - - -	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - W - - -		1				\$1,350.00		0.00			
41	KARE	10/23/12	10/26/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	- TWTF - -	:30	1	\$2,150.00	P-4	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF - -		1				\$2,150.00		0.00			
42	KARE	10/25/12	10/25/12	Vikings Regular Season Viking Regular Season	CM	7-10P	- - - T - - -	:30	2	\$15,000.00	P-2	0.00	NM	2	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - - T - - -		2				\$15,000.00		0.00			
N43	KARE	10/29/12	10/29/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	M- - - - -	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1				\$100.00		0.00			
Totals														67	\$98,225.00